

LOURDES CORDERO

Resume by Resume Genius

4397 Aaron Smith Dr., Boston, MA 02137 •

(617) 555 5555 •

youremail@email.com •

linkedin.com/in/firstname-lastname •

SUMMARY

An organized and creative professional with proven marketing skills and a desire to learn more. Possess 6+ years of experience working for a diverse group of organizations and clients. Gained expertise in data analysis, publication marketing, and web-based advertising. Looking to utilize my existing skill set to increase company profitability at [Company Name].

PROFESSIONAL EXPERIENCE

CLAYDON HEELEY – Boston, MA

Business Consultant, September 2020–present

- Assisted clients with business plan, purchase, branding, advertising, remodeling, and marketing, increasing monthly sales from \$8,000 to \$25,000 in 10 months
- Increased followers on social media by 150% on average, resulting in \$47,000 in increased online sales through a significant improvement in brand awareness
- Initiated a series of marketing campaigns including email, print, digital, outdoor, and social media
- Crafted concept and content for journal ads, direct mail campaigns, and blogs

THE BOSTON HERALD – Boston, MA

Associate Publisher, June 2017–September 2019

- Spearheaded the development of the first media kit amalgamation for all company projects, increasing national sales by 8%
- Implemented efficiency and cost-saving programs that reworked the editorial, production, and sales processes for three magazines, increasing profitability by 10% on average
- Kept abreast with the latest publication marketing strategies and developed new social media campaigns to increase brand influence
- Discovered, negotiated, and secured new relationships with local organizations, resulting in the launch of five new publications whose profitability increased by between 10%–20% annually

EDUCATION

WATFORD ART SCHOOL – Chicago, IL

Bachelor of Arts in Art & Design, 2017

Graduated magna cum laude

ADDITIONAL SKILLS

- Adobe Creative Suite
- Google Analytics
- Webmaster Tools
- Social Media Marketing
- Stata/Atlas
- Asana/Jira



Dear Job Seeker,

Classic and simple, our “Original Professional” resume template is perfect for individuals applying for a [manager](#) or [administrative assistant](#) position.

With its conservative design, the hiring manager will be able to clearly read your experience and skills without being distracted by unnecessary colors and fonts.

If you’re still struggling to write your resume, here are some free resources to help you put together a resume that shows employers you’re the right person for the job:

- [Free Resume Builder](#)
- [How to Write a Resume](#)
- [Resume Samples by Industry](#)

Once you have a great resume, pair it with a convincing cover letter using our matching [2021 cover letter template](#). Here are a few resources to help you write a cover letter that gives your application the boost it needs to land you an interview:

- [Cover Letter Builder](#)
- [How to Write a Cover Letter](#)
- [Cover Letter Examples by Industry](#)

Best regards,

The Resume Genius Team